



**Equal Opportunity
Tasmania**

Equal Opportunity Tasmania

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MEDIA RELEASE / STATEMENT

26 August 2020

Obeying Anti-Discrimination law is not a choice

Anti-discrimination laws have been in existence in Australia for decades and yet discrimination, harassment and victimisation remain unacceptably common place in many areas of our public lives.

Discriminatory attitudes and behaviours are often the result of disrespect, self-entitlement, resentment or ignorance. Such behaviours can profoundly and unnecessarily damage individual and community wellbeing.

Every Tasmanian needs to know and understand that obeying anti-discrimination law is not a matter of choice. Everybody needs to understand that breaking the law attracts negative consequences.

In an attempt to encourage people to obey the anti-discrimination law and think before they act, Equal Opportunity Tasmania has launched a twelve month awareness campaign using Metro Buses to reinforce this message across the north and south of the State.

With a collective will to treat each other with respect, kindness and understanding we can make Tasmania a safe, inclusive and enjoyable place for everybody to live and visit.

A copy of the advertisement is attached for your information.

For further information and all media enquiries:

Sarah Bolt, Anti-Discrimination Commissioner

Equal Opportunity Tasmania

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Email: EOT.Commissioner@equalopportunity.tas.gov.au

**Celebrating Difference
Embracing Equality**

Obeying Anti-Discrimination law is not a choice.

Breaking the law is costly on your

- Emotions
- Finances
- Reputation
- Time and resources

Think before you act.

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